

Clark County Arts Plan

Annual Report and Budget Request

July 19, 2022



"Wanna Play?" by Peter Hazel at Lone Mountain Regional Park

The Percent for the Arts Program and associated Art Fund were established July 17, 2012. The Clark County Board of County Commissioners (BCC) approved the initial Clark County Arts Plan (Arts Plan) on December 4, 2012 and authorized the apportionment of monies from the Room Tax Collection Commission and Special Ad Valorem Capital Projects Tax to begin January 1, 2013. By August of 2013 Clark County had hired its first full-time employee. Funding for the Poet Laureate program was added to the Arts Plan at the October 17, 2017 BCC meeting. Funding for an additional full-time staff member was allocated in December 2019.

The Clark County Arts Plan is a program within the Department of Parks and Recreation. The program includes executing new art projects, initiating repairs and restoration of existing public art, providing for appropriate staffing levels, daily operations of the Winchester and Government

Center Art Galleries, community engagement opportunities, and the development of public art education opportunities. In 2019 the plan was also assigned the oversight of the 1 October Memorial Committee and oversees the review of the public art portion of the Maryland Parkway Midtown Ordinance. In 2020 the plan was assigned a park bonds funded project for art within Lone Mountain and a Government Center improvement project to add art within two conference rooms. In 2021 several departments have reached out for advice from public art including Marriage License Bureau, Juvenile Courts, and Water District. No funding was used in these cases only staff support. In addition, Lone Mountain Regional Park Sculpture was completed and accessioned into the Arts Plan.

Policy Clarification: Funding for public art projects should encompass all expenditures associated with each project. These items include, but are not limited to, artists fees, consultation experts, unforeseen expenditures surrounding construction and funding for dedications including promotion and food.

BCC AGENDA ITEM

JULY 19, 2022

Item# 40. - Receive a report on the County Arts Plan and approve the proposed FY 2023 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. (For possible action)

ACTION: APPROVED AS RECOMMENDED.

ATTACHMENT: Staff Report

ATTACHMENT: FY2023 Clark County Arts Plan addendum

ATTACHMENT: FY23 Arts Plan Final 6.29.2022

Previously Approved Projects

- Project:** Whitney Recreational Center Front Entrance Mural - District G
Budget: \$60,000 (In Progress, RFQ)
Scope: To create a mural on the front of the building. The artist(s) will work with children from the area that will inform the artist the direction of the mural.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: August 2022
- Project:** Foster Care Promotion
Budget: \$50,000 (In Progress, Exhibiting)
Scope: To create a public art exhibit that brings awareness to our community's need for foster parents.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: September 2022
- Project:** Southwest Ridge Part 1 - District F
Budget: \$100,000 (*In progress, RFQ*)
Scope: For one sculpture to be located within the park.
Budget approved FY20 on June 4, 2019 Agenda Item #30, reassignment on June 1, 2021 agenda item #14.
Projected Completion Date: November 2022
- Project:** Overton Community Artwork – District B
Budget: Part two: \$267,000 (*In progress, Fabrication*)
Scope: Part two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer's Double Negative.
Budget approved for FY17 on August 2, 2016 agenda item #17 Projected
Completion Date: December 2022
- Project:** Zap 13 - District F
Budget: \$25,000
Scope: Project is to paint utility boxes in District F.
Budget approved FY21 on June 2, 2020 agenda item #13
Projected Completion Date: December 2022

Project: **Von Tobel Modular Building Vinyl Wrap Part 1 - District D**
Budget: \$70,000 (In Progress, Stakeholder Meetings)
Scope: To create a vinyl mural on the exterior surface of the community center at Von Tobel Park. The artist(s) will work with children, then create a digital design that integrates ideas learned by the community. The printing and installation of the artwork will be managed by county staff.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: January 2022

Project: **Von Tobel Park Sculpture Part 2 - District D**
Budget: \$131,671 (In Progress, Stakeholder Meetings)
Scope: Proposal is to create a sculpture within the park. The artist(s) will work with children from the area that will assist the artist(s) in the creation of the sculpture concept.
Budget approved for FY21 on June 2, 2020 agenda item #13
Projected Completion Date: August 2023

Project: **Silverado Ranch Community Center Sculpture- District A**
Budget: \$250,000 (In Progress, Design Phase)
Scope: To create a sculpture at the community center.
Budget approved for FY22 on June 1, 2021 agenda item #14
Projected Completion Date: November 2023

Project: **Southwest Ridge Part 2 - District F**
Budget: \$100,000 (In Progress, Stakeholder Meetings)
Scope: For environmental art on the Southwest Trailhead
Budget approved FY20 on June 4, 2019 Agenda Item #30

Project: **West Flamingo Senior Center - District A**
Budget: \$50,000
Scope: A ceramic mosaic mural at the entrance of the Senior Center, including an educational component with the seniors.
Budget approved for FY19 on July 17, 2018 agenda item #25

- Project: **Alexander Villas - District D**
 Budget: \$150,000
 Scope: Project to create art within the park.
 Budget approved for FY19 on July 17, 2018 agenda item #25
- Project: **Pearson Community Center Pillar Mural Project - District D**
 Budget: \$70,000
 Scope: For pillars to be painted by a team of artists including requiring artist to hire a professional videographer at \$7,500.
 Budget approved FY20 on June 4, 2019 Agenda Item #30
- Project: **Desert Breeze Special Events Area Sculpture- District F**
 Budget: \$200,000
 Scope: To create a sculpture at the front entrance of the area.
 Budget approved for FY22 on June 1, 2021 agenda item #14
- Project: **Family Court House Courtyard Mural- District D**
 Budget: \$74,481
 Scope: To create mural(s) on walls.
 Budget approved for FY22 on June 1, 2021 agenda item #14
- Project: **Wetlands Art – District E & G**
 Budget: \$250,000
 Scope: Themed artwork within the park.
 Budget approved for FY19 on July 17, 2018 agenda item #25, reassignment on June 1, 2021 agenda item #14.
- Project: **Sunset Park Art– District G**
 Budget: $\$150,000 + \$60,000$ (from Litter Awareness)= $\$210,000$ (In progress)
 Scope: Park Signature Sculpture on the corner of Sunset and Eastern.
 Budget approved for FY17 on August 2, 2016 agenda item #17, reassignment on June 1, 2021 agenda item #14.
 Projected Completion Date: January 2024
- Project: **James Regional Sports Complex– District A**
 Budget: $\$191,000 + \$15,000$ (from Litter Awareness)= $\$206,000$ (RFQ 604972-18 Cancelled, new RFQ needs to be created)
 Scope: Sculpture is intended to be a signature art piece near the warm-up area of the park.
 Budget approved for FY18 on November 21, 2017 agenda item #43, reassignment on June 1, 2021 agenda item #14.

Completed Projects

Project: **Zap 11 - District B**
Budget: \$38,000
Scope: Utility box art project at Bob Price Park including two poems to be etched in concrete.
Budget approved for FY19 on July 17, 2018 agenda item #25, reassignment on June 1, 2021 agenda item #14.
Projected Completion Date: April 2022

BUDGET REPORT

Fiscal Year 2022

FY21 Ending Fund Balance

Committed ¹	988,922
Assigned ²	1,034,546
Unassigned ³	178,393
Total	2,201,861

FY22 Estimated Collections	800,287
FY21 Estimated Interest earned	15,389
	815,676

Total Estimated Funding: 3,017,537

FY22 Estimated Expenses

1) Salaries and Benefits	207,206
2) Operating Expenses	57,849
3) Maintenance	25,157
4) Public Art Education	26,250
5) Poet Laureate	10,000
6) Galleries	10,300
7) Community Outreach	30,500
8) Public Art Projects	380,484

Total Estimated Expenditures: 747,746

FY22 Estimated Ending Fund Balance

Committed ¹	1,035,800
Assigned ²	1,069,545
Unassigned ³	164,446
Total	2,269,791

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

BUDGET RECOMMENDATIONS

Fiscal Year 2023

FY22 Estimated Ending Fund Balance

Committed ¹	1,035,800
Assigned ²	1,069,545
Unassigned ³	164,446
Total	2,269,791

FY23 Projected Collections 1,092,374

Total Anticipated Funding 3,362,165

FY23 Budgeted Expenses

1) Salaries and Benefits	280,882
2) Operating Expenses	86,207
3) Maintenance	130,000
4) Public Art Education	34,400
5) Poet Laureate	10,000
6) Galleries	13,300
7) Community Outreach	50,000
8) Public Art Projects	
Previously Approved Projects	2,105,345
Proposed Projects	330,000
Total Expenditure Budget:	3,040,134

FY23 Ending Fund Balance, unassigned 322,031

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

1. Salaries and Benefits:

Project: Program staff
Budget: \$280,882
Scope: One (1) Cultural Program Supervisor (C28), one (1) Recreational Specialist (C26) and (6) part-time Program Assistants.

2. Operating Expenses:

Project: Program operating supplies
Budget: \$86,207
Scope: Art supplies, paint and painting supplies, graffiti coating, lights, office supplies and minor equipment.

3. Maintenance:

Project: Survey of the existing public art collection, repairs and restoration.
Budget: \$130,000
Scope: Maintenance and restoration of existing public art. There are more than 400 works of art in the Public Art collection.

4. Public Art Education:

Project: Art Education
Budget: \$34,400
Scope: Ongoing community art education programs

- Youth Education (\$24,000)
- Public Art Education Workshop Series (\$10,400)

5. Poet Laureate:

Project: To promote poetry as an art form and as a means to engage the community
Budget: \$10,000
Scope: Poet Laureate is to put on several workshops throughout the year.

6. Galleries:

Project: Art Galleries
Budget: \$13,300
Scope: Galleries include Winchester, Rotunda, Wetlands and Pearson. Funding is used for gift certificates for best in show, honorable mentions, etc. and juror members time and/or artists fees through professional services.

7. Community Outreach:

Project: Community Engagement fund to enhance arts and culture.
Budget: \$50,000
Scope: To secure artists to participate in special events that are happening in the community or offer unique art engagement opportunities to the public.

8. Public Art Projects:

Proposed Projects

Project: **Seven Magic Mountains - District A**
Budget: \$50,000 (1 year)
Scope: Allocate funding to Nevada Museum of Art for maintenance of artwork for five consecutive years at \$50,000 each year starting in FY23.

Project: **Reach Sculpture Relocation Phase 1 – District D**
Budget: \$146,750
Scope: To fund relocation of Reach Sculpture in front of Pearson Center

Project: **Winchester Mural – District E**
Budget: \$12,456
Scope: To paint mural near spray park on the accessibility ramp at the Winchester Park

Project: **Zap 14 - District E**
Budget: \$9,600
Scope: To paint large utility boxes at intersections from Vegas Valley to Lake Mead on Hollywood Blvd.

Project: **Temporary Art Funding**
Budget: \$68,694
Scope: To fund temporary exhibits of larger 3D works in various locations to be determined throughout the county.

Previously Approved, Requesting Additional Funds

Project: **1 Oct Memorial**
Budget: \$258,000 + \$75,000 (from Litter Awareness)= \$333,000 + 40,000 in FY23*=
\$373,000
Scope: The Art Committee is recommending that the funding be utilized to bring in experts in the field to initiate a public engagement process to identify the comprehensive protocols and steps necessary to implement a public art memorial. Funding includes marketing and survey.
Budget approved for FY19 on July 17, 2018 agenda item #25 & #73,
reassignment on June 1, 2021 agenda item #14.
Establishment of a One October Memorial Committee on October 2, 2019 agenda item #71
Projected Completion Date: July 2025

*Requesting additional \$40,000 for consulting fees.

Project: **Poet Laureate**
Budget: \$2,500* to increase annual stipend
Scope: Poet Laureate is to put on several workshops throughout the year.

*Requesting additional \$2,500 to the program.